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BLECH *India* returns to Mumbai in 2017

Building on the success of four previous editions, BLECH *India* takes place from 27-29 April 2017

Inter Ads-Brooks Exhibitions Pvt. Ltd., organisers of India's premier exhibition for the Sheet Metal Working industry, have announced that BLECH *India* will take place from 27-29 April 2017 at the Bombay Exhibition Centre in Mumbai.

Mumbai, the gateway to India, provides the perfect location for the fifth edition of the event. The city, located in state of Maharashtra, is the financial capital of India. Maharashtra is India's leading industrial state, contributing 13% of national industrial output. Furthermore, a large number of foreign companies have already settled in the Mumbai region.

BLECH *India* 2015 ended with positive results

Riding on India's manufacturing initiative 'Make in India', BLECH *India* 2015 demonstrated the campaign's intention to foster entrepreneurship and facilitate business opportunities on a global scale. The fourth edition of BLECH *India*, held from 22-25 April 2015 at the Bombay Exhibition Centre in Mumbai, attracted 3,798 visitors. BLECH *India* 2015 has strengthened its position as a renowned business platform for India's sheet metal working industry.

The four-day event attracted both global visitors and exhibitors. Some 147 exhibitors from 16 different countries were present at the exhibition. The majority of exhibitors were Indian based companies. However, many were from outside India, namely from Germany, Italy, USA, China, Turkey and Switzerland. The exhibitors showcased a comprehensive range of machines, tool and solutions for the complete sheet metal forming and fabrication process; an enormous amount of live machine demonstrations were on display.

BLECH *India* 2015 provided exhibitors the ideal platform to establish successful business relations with customers, agents and partners in India, whilst allowing them to raise brand awareness by presenting their products and innovations to a highly qualified audience.

Visitors echoed what many economic forecasters have said in recent years that India, as a growing economy, has huge potential for businesses from around the world. The overall impression and feedback from the visitors and exhibitors was extremely positive. A high percentage of the visitors to the exhibition were company owners or had buying and specifying responsibilities. The exhibition, dedicated to the Sheet Metal Working industry, attracted visitors from many key industry sectors. The greatest number of visitors came from the following industry sectors: Mechanical Engineering (31%) and Sheet Metal Products, Components, Assemblies (27%). Visitors from Steel and Aluminium Construction (7%),

Automotive Industry and Related Suppliers (5%), Iron and Steel Production (3%), were also in attendance.

BLECH *India* 2015 was co-located with Fastener Fair India 2015, exhibition for the Fastener and Fixing Industry. With 4,181 trade visitors and 128 exhibitors from 8 countries, India's industry highlight for the fastener and fixing sector was once again a great success.

Contact us now for further information

For companies interested in exhibiting at BLECH *India* 2017, an exhibitor brochure is available from the organisers. The brochure includes important information on stand reservation and stand packages, the venue and India's sheet metal market.

Extensive information about the show is also available on the exhibition website www.blechindia.com.

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